

Join Us for the 10th Annual Triangle Rock Paper Scissors Showdown

Please consider supporting Learning Together by sponsoring the 2021 Rock Paper Scissors Showdown. Our 2021 event has shifted virtually, providing many new benefits that extend our reach far beyond the Triangle.

Your sponsorship will directly support our inclusive education program where we help each child reach their potential.

Thank you for considering our request. We look forward to you being a part of the Rock Paper Scissors Showdown in June!

Learning Together Changes Lives

For more than 50 years Learning Together has helped thousands of children succeed through our inclusive education program.

At Learning Together, children of all races, ethnicities, financial circumstances, and developmental levels learn side by side benefiting all children.

For the 2019-2020 school year, 69% of our children had one or more developmental delays, 42% of our children were considered low-income and 21% lived at or below the Federal Poverty level.

Why does Learning Together matter? National statistics show:

- ★ High quality preschool for children from 3-4 years old improves school readiness, but 67% of the children who are not in preschool programs live below the poverty level.
- ★ Only 48% of low-income children are ready for kindergarten compared to 75% of moderate- or high-income children.
- ★ 83% of low-income children are at increased risk of dropping out of high school because they can't read proficiently by third grade.
- ★ Every child who does not complete high school costs society an estimated \$260,000 in lost earnings, taxes and productivity and continues the cycle of generational poverty.

Learning Together is committed to serving children and families who, by their circumstances, often suffer from a predisposition for inequitable education.

You Can Make an Impact

Because of COVID-19, Learning Together shifted to help our parents address unprecedented challenges for their families. Learning Together became a lifeline not just in educating their children but also helping families locate COVID testing, food, housing resources and unemployment assistance.

Thanks to our generous donors and sponsors, Learning Together continued our work, uninterrupted, serving as a critical resource for families and children.

SPONSORSHIP BENEFIT BREAKDOWN



SUPERHERO (\$10,000+) *(Maximum of 4)*

ROCK PAPER SCISSORS SHOWDOWN

- ★ **All Rock Paper Scissors Showdown benefits listed below AND...**
- ★ Custom Rock Paper Scissors Facebook Frame - employees can personalize for social media profiles
- ★ Featured in the Rock Paper Scissors Countdown Clock in all messages and social media
- ★ Video message highlighting company leadership, employees, product or corporate social responsibility
- ★ Highlight opportunity night of event - Raffle announcement, winner recognition, trivia/polls

YEAR-ROUND PARTNERSHIP

- ★ Use of Learning Together logo and RPS event graphics, video, and stories in your company marketing
- ★ Promotion of company year-round on Learning Together website - company logo and preferred link
- ★ Highlighted in online Learning Together newsletter - timing based on sponsor interest (new product launch, anniversary, award, employee thank you, leadership, etc.)



HERO (\$5000)

- ★ **Everything on the Rock level AND...**
- ★ Highlighted in pre-event marketing to RPS spectators and qualifier events (video, photo, or story)



ROCK (\$2500)

- ★ RPS Cover images for Facebook and LinkedIn with your logo and thank you from Learning Together
- ★ Logo on the sponsor thank you during the Rock Paper Scissors Showdown
- ★ Logo with hyperlink on Learning Together website and Rock Paper Scissors Showdown event page
- ★ Logo in group social media posts pre-event, Rock Paper Scissors day of event and post event
- ★ Ongoing shoutouts with @tags on all Learning Together social media platforms as newsfeed posts

**IF YOU'RE INTERESTED IN PLEDGING EVENT SPONSORSHIP,
PLEASE SEND AN EMAIL TO: development@learningtogether.org**